



CPE Nashville 2017 Program

Ad Space Contract

Part training, part tradeshow, part inspiration, part entertainment, CPE reinvents the tradeshow model, providing a relaxed environment that guarantees to encourage, equip and engage all who attend. CPE is expected to draw over 100 retailers per show. The following commitment form confirms your commitment to advertising in the CPE printed program, with distribution to all CPE attendees. Thank you for your support of CPE and your continued partnership with the Munce Group.

CPE | Embassy Suites, Murfreesboro, TN | September 17-19, 2017

| SUBMISSION DUE DATES: | | | |
|---|----------------------------------|---|--|
| Commitment: 8/18/2017 | Ad materials: 8/18/2017 | Estimated Circulation: 200 | |
| Ad fees due 8/18/2017 | | | |
| <p>ALL ADS WILL BE BLACK & WHITE</p> <p>Ad Size, Specs and Fee</p> <p>Full-page:</p> <p>Bleed area = 9.5" x 12"</p> <p>Trim area = 9" x 11.5"</p> <p>Live area = 8.5" x 11"</p> <p>Fee: \$100</p> | | | |
| <p>Artwork Specifications:</p> <p>Press-quality .pdf or QuarkXPress or Adobe InDesign document with: all fonts and images "gathered for output"/"packaged" in a folder then archived (.zip or .sit) and emailed or burned to CD or uploaded to the ftp server. If we do not receive full-resolution, print-ready images and all fonts along with the layout file we CANNOT include the ad for publication.</p> | | <p>FTP Upload Instructions:</p> <p>Please email ads via Dropbox or in a zipped file.</p> <p>We can receive emails over 10MB.</p> <p>Please email ads to:</p> <p style="text-align: center;">Amanda Resa amanda.resa@munce.com</p> | |
| DATE | Company Name | REPRESENTATIVE (PLEASE PRINT) | |
| | | Name: | |
| | | Title: | |
| Ad Size | Delivery Method (FTP, CD, Email) | Ad Fee | |
| | | | |
| | | | |
| | | | |
| Total: | | \$0.00 | |

This agreement will be governed and construed in accordance with the laws of the state of FL, as applied to agreements entered into and to be performed entirely within FL. Any litigation or other dispute resolution between parties relating to this agreement shall take place in Pinellas Co. FL. The parties consent to the personal jurisdiction of the courts in Pinellas Co. FL.

Vendor agrees to place ad space in the described catalog for the designated and appropriate amount in exchange for the designated and appropriate advertising space. The Munce Group reserves the right of refusal on any advertising and/or product representation at any time. By signing this agreement, you agree that this is a legally binding contract between the Vendor/Publisher and The Munce Group.

Authorized Representative: _____ Date: _____