



Catalog: Countdown to Christmas (December) 2017

Version: Regular

Order Date: _____
 Authorized By: _____
 Store #: _____
 Store Name: _____
 Address: _____

| Prices | | Deadlines & Dates | |
|---|---------|--------------------|----------------------|
| Catalog Price | \$.09 | Orders Due: | 10/06/17 |
| Tabbing Fee | \$.05 | Mailing Lists Due: | 10/13/17 |
| Postage: | \$.31 | Imprint Changes: | 10/13/17 |
| Mailing Fee: | \$.09 | Postage Due: | 11/07/17 |
| Bulk Order Fee: | \$14.95 | Bulk Week Start: | 11/13/17 |
| ECatalog: | \$50.00 | In-Home Start: | 11/27/17 |
| Additional fees may apply. Prices subject to change. | | Catalog End: | 12/31/17 |
| | | Coupon 1: | 11/27/17 to 12/10/17 |
| | | Coupon 2: | 12/11/17 to 12/31/17 |

TOTAL Catalog Quantity: _____ **Available Promotions:** Watch the informational video at munce.com for all the details
 (minimum 500; increments of 100 after minimum) **ENTER PROMO CODE HERE:** _____

Munce Mailing Quantity: _____
Mailing List: New / Existing From: _____ Munce to pull list from Bookstore Manager New Rental

Bulk Shipment Quantity: _____
Have Mailing Permit: Yes / No Permit #: _____ **Tabbed:** Yes / No
****All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing:** Yes / No

Qty(Bulk Ship Only) Ship To Name, Address, City, State, Zip

E-Catalog ordered: Yes / No (If yes, fee applies) **E-Catalog coupons:** Yes / No **Link to Signature Site:** Yes / No
NOTE: December E-Catalog does NOT include any inserts | Daily emails will be provided for Twelve Day Insert

Inserts: (fee applies if selected)
 Yes / No Twelve Days of Christmas Insert (Cost 2 cents each) **Extra QTY** _____ (minimum quantity 100)

Coupons: Select from available coupons below or write "Custom" (Custom fee may apply)
 Coupon #1: _____ A 20% off any one non-sale item
 Coupon #2: _____ B 40% off any one non-sale itme
 C \$5 off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)
 D \$5 gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more
 G 30% off any one non-sale item
 H 25% off any one non-sale item
 Custom coupon details: _____

Other Options: (Choose one option—coupon dates will be 12/26/17 through 12/31/17)
 DECEMBER After Christmas Sale Coupon—20% off ANY item; including sale & clearance
 DECEMBER After Christmas Sale Coupon—Buy more Save more; including sale & clearance
 DECEMBER After Christmas Sale Coupon—NO COUPON

Imprint changes: _____
Additional Notes: _____

200 west bay drive, largo, fl 33770 | p 727.596.7625 | f 855.815.9277 | munce.com

| | |
|--|-----------------------|
| Office Use: | Departments Notified: |
| Rep _____ Reviewed _____ Proofed _____ SS _____ Imprints _____ Billing _____ Printer _____ | |