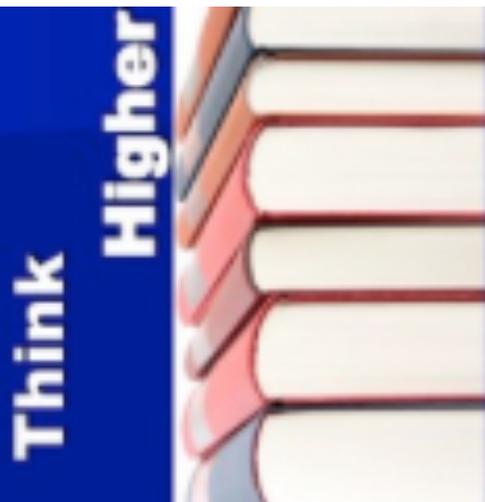


# Elevate Your G.A.M.E. Sparking a Movement of Mentoring Newsletter - December 2016

**One year ago, we launched our Mentoring Through Music Project.** Hip-hop style songs have been created for us to use as conversation starters to help us start mentoring conversations with urban youth on topics from breaking the cycle of violence to thinking higher about education. (We currently have eight songs with one more being created by the end of the year.)



Logo of Our "Think Higher" Song

These songs are not just being used by our mentors, but many other individuals and organizations are using this tool to initiate mentoring conversations with youth. Also, the students continue to listen to the songs. **To this date, these songs have been played for a cumulative total of 4,210 times!**

Using this music and YouTube videos, we have been able to create a **mobile mentoring tool** that anyone can use with their cell phone - anywhere at anytime.

**In January (National Mentoring Month), we will launch our "Go Mentor" Campaign,** in which we are asking businesses, organizations and churches to mobilize their members to use our mobile mentoring tool to mentor the urban youth that are already in their circle of influence. Our goal is to mentor 1,000 urban youth in this month.



**We already have commitments from ten businesses, organizations and churches.** They include: Best Buy, St. Francis Medical Center, Destined Youth, Zoe Christian Fellowship, Hope in Christ Community Church, Arbutus Street Block Club (in Compton), Cross Connexion and several others. If you would like to recruit your church, business or organization to participate, please contact us at 310-780-4263.

## MENTORING CONVERSATION INSTRUCTIONS:

### SONG

1. Click on the red circle to play the song entitled, "Think Higher," and listen to it with your mentee(s).

2. After listening to the song with your mentee(s), ask these questions to engage the young person(s) in a mentoring conversation with you:

a) What does the repeating line in the song, "Think Higher," mean to you?

b) Why is it important to further your education beyond high school?

c) How will higher education help you achieve a higher level of living?



It is an easy mobile mentoring tool to use.

**Simply use your cell phone to go to our website at [elevateyourgame.org](http://elevateyourgame.org). Then...**

- Click on Start Mentoring
- Pick your mentoring topic from the list
- Follow the instructions on your phone

To the left, is a sample of the instructions you will see on your phone.

We ask that you go to our website and see how easy it is to use. Then start using it to mentor urban youth now or use this tool in January (National Mentoring Month) to have a mentoring conversation with the urban youth that are in your circle of influence (nieces, nephews, grandchildren, friends of your children, etc.).

We appreciate your continual partnership. Together, we are sparking a movement of mentoring that will spread into every urban community in America.

Lifting Urban Youth Higher Through Mentoring,

Michael Freeman  
Executive Director